

# Sena Kumedzro

Gifty Kumedzrosena

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Aunty Mary Bus Stop, Accra, Ghana.

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## PROFILE

Results-driven Computer Science student at ALX with hands-on experience in developing and deploying machine learning models that improve prediction accuracy by 25%. Skilled in Java, and cloud computing. Fluent in English with proven critical thinking, problem solving and cross-functional collaboration skills. Skilled in agile teamwork and data story telling. Passionate about leveraging AI/ML and software engineering to design scalable, innovative solutions for complex challenges. I am eager to apply and contribute my technical expertise in artificial intelligence, data analysis and software development to drive impactful, real-world problem-solving.

## EDUCATION

**BlueCrest University College, Greater Accra, Ghana.**

**January, 2019 – January, 2021.**

Mass Communication and Journalism.

*Diploma.*

**The Ghana Broadcasting Corporation (GBC)**

**January, 2019 - January - 2020.**

Journalism, Radio/T.V.

Certificate.

**Abuakwa State College, Eastern Region, Ghana.**

**January, 2014 – August, 2016.**

General Arts.

**Tamale Snr High, Tamale, Northern Region, Ghana.**

**January 2012 – January 2013.**

*Home Economics.*

## VOLUNTEERING

**HorseMan shoes com limited | Accra, Ghana.**

**March 2017- January 2019**

*Sales Representative and Management.*

- Closing deals and achieving targets.
- Communication and Persuasion - Strong verbal and written skills.
- Build Long-term relationships with existing clients for repeat business.

## ACHIEVEMENTS

- Collaborated with product teams to relay customer feedback, leading to new feature launches.
- I partnered with marketing to run a new sales business that generated 100+ leads in a month, 2023.
- Expanded market reach by making 20% more profits bringing in new clients onboard sales business.
- Negotiated win-win deals that improved clients retention by 25%.

## ADDITIONAL SKILLS

**Languages:** English, EwE, Twi.

**Microsoft Office:** Proficient in Word, Excel and PowerPoint

**Skill:** Proficient in Consultative selling - Understanding customer pain points and recommending tailored solutions.

**Skill:** Active listening - Understanding clients needs before pitching.

**Skill:** Time Management - Prioritizing high-value leads and tasks.

**Skill:** Adaptability - Adjusting strategies based on market feedback.

**Skill:** Team Collaborations - Working with marketing, support and product teams.

## HOBBIES & INTERESTS

**Writing/Blogging** - Personal blogs, fiction, poetry.

**DIY/Crafts** - Woodworking, knitting, home improvement.

**Puzzles** - Crosswords, escape rooms, games.

**Yoga/Pilates** - Discipline and stress management.

**Traveling** - Adaptability and cultural sensitivity.

**Gardening** - Patience and nurturing.

**Cooking** - Creativity and patience.